

Go Fourth Festival Association

November 6, 2009
0700 The Daily News

In Attendance- Julie Laird, Scott Pospichal, Cindy Goetz, Tom Iverson, Al Fredrich, Mike Anthony, Harold Burt, Michele Weber, Greg Stone

Meeting called to order by Arleen Hubble

Minutes of Previous Meeting- approved as revised.

Reports from officers-

Director's Report – Arleen reported that the City of Longview has committed they will support the festival again this year. Noted that Parks Dept. is going to a four day work week. We'll need to see how/if that impacts the festival. We will have to pay for the police department again in 2010, but we should receive City of Longview tourism funds to cover it.

Arleen reported that we need to file our 501(c) 3 paperwork and some IRS forms. Michele Weber stated she has some experience with this type of paperwork and will look into it.

Arleen is working with the YMCA for a fun run the weekend before. Also mentioned a mud bog event.

Treasurers Report- We received the \$2,000 check from Cowlitz County Tourism. We are still expecting \$9,300 from the City of Longview tourism fund...this will go to pay Police Dept.

Committee Reports-

Commercial Marketplace- Harold Burt attended the meeting, and is considering helping with the marketplace this year, along with his wife Sara. Was discussed it would be nice to have 4 people on the marketplace committee this year.

Kathi Mattinen was not at the meeting, but sent a message via Arleen that she is working on vendor contracts.

Scott Pospichal provided an overhead map of the lake that can be developed into a vendor map. Needs some revisions since the map is from 2005, but it's a good starting point.

Mike Anthony met with Greg Stone about updating marketplace vendor applications on website. Need to include a clause that allows Go 4th Committee to revoke and remove vendors who are hostile to committee members or who sell/attempt to sell inappropriate goods (i.e.: items that promote drugs, violence).

Entertainment – Julie is compiling information from bands. Won't need as many hours of entertainment due to boat regatta on Saturday, and Church service on Sunday. Church service would take place between 9a-11a on Sunday, entertainment to start at noon (approx). Would like to have some Christian music as part of or

immediately following church service. Julie asked for committee input as to what everyone would like to see for entertainment this year.

Buttons- Ray and Arleen presented a plaque to Bob Schlect for outstanding button sales at Bob's. Photo in newspaper on 11/6. Arleen has someone working on a button design. Goal to have design by the end of the year.

Fireworks – Discussed putting together new music soundtrack for fireworks, with a mixture of upbeat and slow music. Also discussed need to come up with a theme for this year. No ideas yet, committee will think about it.

Portapotties/Handwashing stations/ Garbage – No new reports. However, Al brought up placement of port a potties relative to Kidsfest and the truck that needs access to service them. Too dangerous to have truck drive through where children are.

Kids Fest – Al reported he will do Kidsfest program for 2010. Need to make sure they have power available.

Website - Greg has agreed to be the webmaster again for the same rate of \$500. Greg is considering redesigning the website – Julie to send entertainment photos and Al to send some kidsfest photos. Was also discussed that Go 4th Committee Meeting minutes should be posted on the site. Count down is already on the site! Greg and Mike Anthony continue to discuss ways to streamline vendor application process via website.

Prizes – PSA's still running on radio. No response yet. Everyone will step up efforts to secure prizes and will do it earlier this year...too stressful to wait until last minute.

Elections – Al Fredrich moved, Tom Iverson second and motion passed to elect the following officers:

Director, Arleen Hubble
Director Elect, Marv Kasemeier
Treasurer, Michele Weber
Secretary, Julie Laird
Parliamentarian, Gurina Rodman

Next meeting to be held 11/20/09. There is only one meeting in December: 12/4/09, and then back to two meetings per month in January: 1/8/10 and 1/22/10. All meetings begin at 7:00am in the Daily News Conference Room.

Meeting was adjourned.

Minutes were taken and submitted by Julie Laird